



AcumenMobile 3.0

Mobile Publishing Platform

KEY FEATURES

MANAGED SOLUTION

Deployed as a fully managed and hosted solution from Acumen Insights data center.

MOBILE WEB

Secure access across all SmartPhones, internet ready Mobile Devices and Tablets via mobile web browsers.

MOBILE APPLICATIONS

Online and offline reading for content interaction with iPhones, Android Phones, BlackBerry Devices, iPads, Android Tablets, Window Tablets for the next generation mobile working.

FLEXIBLE INTEGRATION

Real-time integration with existing content management systems, e-learning or knowledge bases for true mobile anywhere, any time content access.

CONTENT FEEDBACK

With the AcumenMobiles feedback interaction platform, users can rate and provide feedback on the suitability of content being published. All feedback is automatically collated for real-time or historic reporting.

Mobile Platform

AcumenMobile 3.0 delivers a secure and reliable Mobile Platform for publishing content to Mobile Devices, SmartPhones and Tablets. Utilising the proven, secure and reliable AcumenMobile Software, the AcumenMobile Mobile Publishing Platform delivers best practice mobile ICT capabilities for the publishing of existing digital content across multiple Mobile Devices and operating systems.

Multi Capability

AcumenMobile's Mobile Publishing Platform can deliver content through various individual or simultaneous delivery modes:

- ◆ Mobile Web for Mobile Phone Web Browsers.
- ◆ SmartPhone and Mobile Device Applications.
- ◆ Tablets and Slates.

Through a flexible and intelligent integration engine, AcumenMobile will publish your existing content to mobile users across multiple platforms and devices for true anywhere access.

Mobile Web

With mobile web capabilities you can publish content to the widest possible user audience, across the widest Mobile Devices, SmartPhones and Tablets. Delivering fast and efficient content publishing ensures users can access content from wireless networks, 3G, GPRS and EDGE Networks.

SmartPhone Applications

Utilising the latest SmartPhone application platforms, AcumenMobile delivers online and offline content reading and interaction.

With applications for iPhone, Android, BlackBerry and Windows your users can download content, interact online or package the content up for offline reading on the move or at home.

AcumenMobile provides seamless content delivery and interaction on Tablets and Slates including iPad, Android Tablets and Windows Devices. With multiple user interaction capabilities, AcumenMobile will meet the demanding needs of your user base.

Content Feedback

At a click of a button, your users can rate and provide feedback on the content consumed. Over a short period of time a knowledge-base of content suitability, usability and value can be automatically gained to inform future return on investment and content usage.

Open or Subscription

AcumenMobile allows you to deliver both open access and subscription-based access to your content via the AcumenMobile integration and user account synchronisation engine.

Modular Based

At the heart of the AcumenMobile Platform is the ability to deploy modules on-demand, as required by your business needs.

Fully Managed

AcumenMobile Platforms are deployed as fully hosted, secure, managed applications - enabling access across multiple platforms without any need for in-house technical implementations.