

AcumenMobile 3.0

Delivering Online Innovative Event Management Services

Case Study

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This case study details the customisation of Acumen Insights Ltd core software platform AcumenMobile 3.0 for Medivents Ltd to utilise as an event management and collaboration business system.

AcumenMobile 3.0

AcumenMobile 3.0 is a flexible collaboration and document management platform which is delivered as a 'Software as a Service' application from the host website at <https://www.acumenmobile.com>.

The core software product was customised to deliver a bespoke event management and collaboration solution for Medivents Ltd.

Case Study

Medivents use AcumenMobile 3.0 technology for innovative online event management capabilities.

Medivents operate out of a head office in Hertfordshire, with a team comprised of co-located and home workers. At the heart of Medivents Ltd service offerings is the desire to utilise leading edge technologies to deliver innovative capabilities, anywhere working and efficient business operations.

Through a collaborative, close partnership Acumen Insights and Medivents have delivered an innovative event management and delegate management business application called Webivents. This application utilises AcumenMobile 3.0 as its core technology platform delivering

collaboration, tracking, document management, reporting and knowledge management capabilities.

A key aspect of the technology was to deliver a scalable and transparent business application to the Medivent's team but also to extend the application outside the organisation to enable an inclusive business application for Medivent's clients, delegates and suppliers.

To date, the application has managed the processing of over 4000 delegates, associated events, payments and reporting needs.

With AcumenMobile 3.0 at the heart of Webivents, a reliable, secure and trusted application platform is delivered to Medivents 24*7 for anywhere, anytime access. The flexibility of Webivents architecture allows for efficient updating and change requests for ongoing and future enhancements.

Key Business Benefits

Many business benefits are enabled for Medivents, including:

- ▶ A core business application meeting the exact business process needs of Medivents.
- ▶ A scalable client management reporting and knowledge portal.
- ▶ A business application that delivers anywhere remote or co-located working capabilities.
- ▶ Efficiency improvements for streamlined business processes and transparent operations.
- ▶ A dedicated fully managed solution that removes any technical constraints for Medivents.

ISO 9001& Data Protection

Acumen Insights Ltd is ISO 9001 Accredited (GB2003455) and registered under the Data Protection Act 1998 (Z9010304).

Medivents Ltd

If you would like further information about Medivents services please contact:

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