

AcumenMobile 3.0

Mobile Integration Platform

Case Study

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This case study details an organisation utilising AcumenMobile 3.0 as a Mobile Integration Platform. The company name has been anonymised for commercial in confidence reasons.

AcumenMobile 3.0

AcumenMobile 3.0 is a flexible document tracking and collaboration platform which is delivered as a 'Software as a Service' application from the host website at <https://www.acumenmobile.com>.

The following case organisation utilises AcumenMobile 3.0 to integrate existing back office systems, legacy applications and operational systems to enable mobile-based employees to access business information on mobile devices.

Case Study

Business utilises AcumenMobile 3.0 to deliver back office system information to mobile teams.

Company Delta Based in Birmingham, employees 250 staff who are both office, mobile and home based.

With 90% of staff using a Blackberry or Mobile Device during the day to receive email, manage text messages and browse the internet – Company Delta were eager to deliver more richer business focused applications to their mobile devices.

Through AcumenMobile 3.0 Company Delta moved to an advanced mobile integration platform, which enables them as an organisation to consolidate access to key business information, legacy systems and file stores for mobile-based team members.

Integration with back office applications, legacy systems and operational systems is configured through the AcumenMobile 3.0 configuration service. Publishing information from such systems occurs via batch uploads and web services.

The AcumenMobile 3.0 solution is optimised for mobile devices but is fully compatible with PCs, laptops and Web-Books for real-time anywhere access. This level of compatibility allows Company Delta to deliver mobile access to the following key business systems:

- ▶ Customer purchasing and invoicing applications.
- ▶ Stock inventory and order availability systems.
- ▶ Accounts payable and receipts.

Due to AcumenMobile 3.0 fully hosted service, Company Delta was able to deploy AcumenMobile 3.0 to all required employees without any software installation on the company's mobile devices.

Key Business Benefits

There are a number of key business benefits for any organisation using AcumenMobile 3.0, including:

- ▶ Secure and reliable access to content from any mobile device.
- ▶ Real-time retrieval of key business documents and files from any mobile device.
- ▶ Real-time retrieval of back office data and information from any mobile device.
- ▶ Key business documents can be published to mobile-based staff using PDA's and Blackberries.
- ▶ Reading and access of key business documents can be tracked through AcumenMobile 3.0.
- ▶ Costs of maintaining expensive IT mobile data infrastructures reduced.
- ▶ Reduction in time and costs of employees having to search for documents and information.
- ▶ Reducing costs by enabling staff to access, share and collaborate safely and securely from any location.

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